# **JCAPCPL**

# JOURNAL OCTOBER EDITION

# **CSR Workshop Organized for JCAPCPL** by Tata Steel Foundation



The Corporate Social Responsibility (CSR) Strategy Workshop organized by Tata Steel Foundation for JCAPCPL employees was a pivotal event aimed at fostering a deeper understanding of CSR initiatives and promoting active engagement in social and environmental responsibility. This workshop served as a platform to align the company's CSR goals with its employees' commitment to creating a positive impact on the community.

The first session taken by Mr. Sourav Roy, CEO, Tata Steel Foundation focused on the core principles and ethical aspects of CSR. Mr. Roy shared insights on the importance of responsible business practices and the role of employees in driving social change, Mr. Ramesh, CFO, Tata Steel Foundation also took the session making employees understand the financial aspect involved in CSR and what are the do's and don'ts of it.

Real-life case studies were presented

to illustrate the tangible impact of CSR initiatives. Employees were encouraged to learn from these examples and apply similar principles to their projects. The workshop included hands-on sessions where employees collaborated in groups to develop CSR project proposals. These sessions promoted creativity and problemsolving skills while aligning with the company's CSR objectives.

The importance of measuring the impact of CSR efforts was emphasized. Tools and metrics for gauging success and communicating outcomes were discussed to ensure transparency and accountability. Employees were encouraged to pledge their commitment to the CSR cause. They could express their intentions to volunteer, mentor, or support CSR projects.

A Q&A session allowed employees to seek clarification on CSR-related queries and share their thoughts. It

encouraged a dynamic exchange of ideas and feedback.

The workshop was a resounding success, empowering employees to be active agents of positive change. It fostered a deeper connection between corporate objectives and societal well-being. It is anticipated that this workshop will result in more impactful and sustainable CSR initiatives. ultimately benefiting the communities where JCAPCPL operates.



# **Eye Care** Session Organized for **Employees**



JCAPCPL places a high value on the well-being of its employees. To ensure that our employees maintain optimal eye health, the Company organized an insightful session on eye care. Dr. Poonam Singh, a renowned ophthalmologist from Tata Main Hospital, graced the event with her expertise and shared valuable eye care tips.

Dr. Singh emphasized the importance of regular eye check-ups.
Employees were advised to schedule comprehensive eye exams every one to two years, depending on their age and any preexisting eye conditions.

With many employees spending hours in front of computer screens, Dr. Singh highlighted the risk of Computer Vision Syndrome (CVS). She recommended the 20-20-20 rule - taking a 20-second break to look at something 20 feet away every 20 minutes to reduce eye strain. Proper lighting in the workplace is crucial. Adequate, glarefree lighting can significantly reduce eye strain and fatique.

Dr. Singh explained the ideal positioning of computer screens to reduce neck and eye strain. Employees were encouraged to maintain proper

ergonomics for overall well-being. A balanced diet rich in antioxidants and omega-3 fatty acids can benefit eye health. Staying hydrated is also essential for maintaining eye moisture.

The importance of wearing sunglasses with UV protection when outdoors was stressed, as it helps prevent conditions like cataracts and macular degeneration. For those who use digital devices extensively outside of work, Dr. Singh advised setting screen time limits and taking regular breaks.

The eye care session was highly informative and beneficial. It reinforced the importance of eye health and provided employees with practical tips to protect and preserve their vision. By implementing these eye care tips and promoting a healthy work environment, we hope to ensure the long-term visual health of our employees.



#### Swachh Bharat Abhiyan conducted by JCAPCPL Employees at Rivers Meet





Supporting the 'Swachh Bharat Abhiyan' (clean India campaign) of Government of India, JCAPCPL employees participated in a successful cleanliness drive at Rivers Meet, Sonari, on the eve of Gandhi Jayanti. JCAPCPL used this opportunity to raise awareness about the importance of waste management, recycling, and sustainable practices, inspiring employees to adopt eco-friendly habits. Confederation of Indian Industry (CII)

also participated in the Campaign organized by JCAPCPL as Ujjal Chakraborti, Managing Director, JCAPCPL is also the Chairman of CII, Jharkhand.

With a vision of garbage free India, the Swachh Bharat Mission is a campaign being run by the government of India. It was launched especially on the birth anniversary of the "Mahatma Gandhi" as it was his dream to make our country a well-kept nation.

#### **Gyan Kokan First Session Organized**



The L&D team of JCAPCPL launched the drive "Gyan Kokan". While Gyan as we know is Knowledge, Kokan is a Japanese term for Sharing. This is a platform through which employees of the company would be sharing and cascading their knowledge and experience to their colleagues. The initiative was launched on 13th October,2023.

The first session was taken by Mr. Thangaraj P. (AGM, AE&PQ) on the topic "Customer Insights".

Mr. Thangaraj gave a detailed perspective of knowing the customers properly. He also conveyed the changing expectations of the customers. Through this truly interactive session, the participants got to know the right methods of identifying the actual needs of the customers. He also stressed on the point that post-sales and delivery it is important to be in touch with the customers to take the feedback and resolve any kind of issue pertaining to the products/service.



#### **Trainings**



Session on Handling tools and Tackles was conducted by Mr. Surojit Ray, Mr. Naveen Kumar, Mr. Sourav Sinha on 5th October.
 Recently, all three employees had been to NSC Mumbai and attended the training on Handling tools and Tackles. Coming back, they took a session and cascaded same to our fellow employees. Nine employees participated in the session.



2. Two Sessions on POSH Awareness was Conducted by MS. Jyoti Pandey On 6th October & 13th October. Seventeen Participants were given a detailed idea on what PoSH ACT is, its importance in workplace and its applications.



- 3. Session on ERT Training was Conducted by TSIC on 9th, 10th & 11th October. Mandate Refresher Training course was given to five members of our ERT to handle any mishap or incident.
- 4. Session on Training on Cold Rolling was Conducted by SNTI, TSL on 9th, 10th & 11th October. Five participants were given training on Cold Rolling by Dr T Venugopalan for 2.5 days.
- 5. Session on Emergency Preparedness was Conducted by G L Karn (IRQS) On 17th October. The 23 participants were trained on effective response in case of different probable emergency situations in plant.
- 6. Session on Procurement session for RCL Was Conducted by Rahul Singh On 17th October. Our inhouse trainer, Mr Rahul Singh, gave a detailed idea to the seven participants from RCL team on how procurement works, in aspect of RCL and plant operations.
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#### **Trainings**



nine participants and shared the knowledge on

various hazards caused by Gas Leakage and use of various safety apparatus to tackle such situation.



9. Session on Presentation Skills Was Conducted by JMA, Jamshedpur On 27th October. The aim of the session was to Equip professionals with the essential presentation skills needed to effectively communicate, influence, and build strong working relationships with senior managers and clients. Four employees of JCAPCPL participated in the session.

## Board and Strategy meeting, 2023



# Farewell of Ms. Radhika Singh Banerjee was conducted by JCAPCPL





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#### **Highlights**

# **Monthly Birthday Celebration**





## **New Joiners**



Name - Gawde Omkar Dinesh Department - Marketing & Sales Designation - Manager Location - Pune Date of Joining - 10th Oct23



Name - Gourchand Nayak Department - Crane Operation Designation - Crane Operator Location - Jamshedpur Date of Joining - 16th Oct23



Name - Bishnu Pada Paul Department - PPSD Designation - Technician Location - Jamshedpur Date of Joining - 23rd Oct23



Name - Suraj Laxman Hoval Department - Application Eng. Designation - Manager Location - Pune Date of Joining - 23rd Oct23



Name - Dinesh Kumar Piyush Department - Marketing & Sales Designation - Sr. Manager Location - New Delhi Date of Joining - 30th Oct23

### **PPSD**

1. Best ever Automotive Direct sales in Single day 1404 T (31st Oct-23) from Jamshedpur surpassing previous record of 1372 T of June'22.

#### **Central M&S**

1. The company has achieved highest ever monthly automotive sales of 42,881 T surpassing previous best of 41,506 T in the month of Sept'23

#### **South Zone M&S**

- 1. Sales of 14.1 kT in Oct 23 with ABP compliance of 111%. FY24 YTM ABP compliance at 106%.
- 2. JCAPCPL South Zone has crossed 14kT monthly sales for second consecutive
- 3. Best ever monthly sales of 5655 MT to HMIL surpassing previous best of 5618MT in June'23.
- 4. FY24 YTM JCAPCPL South Region CR SOB increased to 27 % (From 23% in FY23).
- 5. Sales of diverted/downgraded materials to TSL CR distributors increased to 131 MT Oct'23 (Initiated in Sept'23 at 34MT).

# **North Zone**

- 1. Sales of 17.2 kT in Oct'23 against OSP of
- 2. Sales of diverted/downgraded materials to TSL CR distributor initiated in Oct'23 with 54 MT sales to GRG . Around 100 MT sales through magic box to North distributors. Additional sales of 100 MT to trade segment (Vinod sheet cutter).
- 3. We have received the positive feedback from vendors for trial material supplied in mild steel and 590Mpa CQ grades from TSK substrate.
- Trial material was supplied to Metal One -MSIL Inhouse - for YY8 and YFG (two new models of MSIL).
- 5. We have received the request for supplying trail material for door outer of Honda new Amaze

### **West Zone** M&S

- 1. October West Zone Sales 11632 MT against ABP of 9908MT (Consistent 7<sup>th</sup> month in FY24 Achieving over than ABP).
- 2. Achieved 117% sales target against
- Payment collected 89 crores against plan of 86 crores.
- High Tensile and skin panel sales is 35% of Total sales.

## **JCAPCPL**

Wish you all a very



